#### Saint Michael School

80 Maple Avenue North Andover, MA 01845



Phone (978) 686-1862 Fax (978) 688-5144 st-michael@comcast.net www.SaintMichael.com

Greetings Saint Michael School Friends,

**Saint Michael School needs your support!** All aboard the North Pole Express for another magical adventure to the North Pole! Saint Michael School in North Andover is hosting its 9<sup>th</sup> Annual North Pole Express event on Saturday, December 12, 2015. The PTO has spent the past several years diligently working to enhance this magical experience, making it the school's most profitable fundraising event. This fundraising endeavor focuses on raising funds for their educational programs, curriculum enhancements, as well as equipment and technology upgrades.

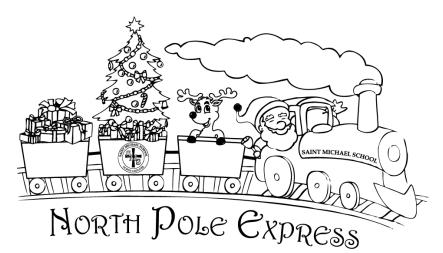
The event is based on the holiday classic, 'Twas The Night Before Christmas', by Clement Clarke Moore. The event requires coordination of more than 300 dedicated volunteers. Sponsors and Staff agree all efforts are worthwhile just to see the children arrive in their pure excitement, smiling ear to ear as they are greeted with the holiday spirit by the train conductors and pajama-clad readers. There are four express train rides throughout the day that head directly to the 'North Pole' carrying the 2,700 happy and gleeful passengers. Once aboard the train everyone is invited to hear a reading of this beautiful tale, sing-a-long caroling, holiday trivia, enjoy a cold drink and scrumptious cookie, and see lots of special guests, including the **BIG GUY** himself, **Santa Claus**!

The cost of putting on this family holiday tradition has gone up dramatically since the beginning of this endeavor. The school relies on private and corporate donations, such as yours, to help to cover the cost, as well as to raise funds for the school. We are appreciative of each and every donation, as they directly benefit the children of Saint Michael School. We have many options available for both private and corporate donors. Please review the attached pages for a donation form and a description of corporate sponsorship opportunities.

### We hope and pray that you will participate in the spirit of giving and keep the dream alive.

With our most grateful thanks, The Saint Michael School PTO

If you have any questions, please feel free to contact Michelle Caso Simpson OR Debbie Green at smsnorthpoleexpress@gmail.com. Your donation is tax deductible to the extent allowed by the law. The Saint Michael School tax exempt id number is 32-0354127.



# Yes! I want to support Saint Michael School through the North Pole Express Fundraiser

Please complete and return this form to:

Saint Michael School, c/o 2015 North Pole Express, 80 Maple Avenue, North Andover, MA 01845

\* Your donation is tax deductible to the extent allowed by the law. The Saint Michael School tax exempt id number is 32-0354127.

		Donor and have School PTO' for		sed a check	made o	ut to the		
	\$250	\$100	_\$75 _	\$50 _	\$2	5	_ Other	
		participate in ted a check made	·					page
	\$5,000	\$2,500	:	\$1,500	\$750		\$500	
	•	will have their name this box ☐ if you w	ould prej	•	nonymous		n, distributed to 2,7	700
First Na	ame			Last Name			Suffix	
Spouse's First Name				Last Name	Suffix			
Organiz	zation							
Addres	s							
City/To	wn		_	State	_	Zip		
Email_				Phon	ie (	)		
Name /	As It Should Be Liste	ed In Event Program:						
I am a s	Saint Michael Schoo	ol:						
☐ Par	ent	Grandparent		] Alumni				
□Frie	nd	☐ Faculty / Staff	Г	Other				

## **2015 North Pole Express**

### **CORPORATE SPONSORSHIP OPPORTUNITIES**

THE EXPRESS ENGINE \$5,000.00 SANTA CLAUS CAR \$2,500.00 MRS. CLAUS CAR \$1,500.00

RUDOLPH CAR \$750.00 FROSTY CAR \$500.00

BENEFITS	VALUE	BENEFITS	VALUE	BENEFITS	VALUE	BENEFITS	VALUE	BENEFITS	VALUE
50 Complimentary Tickets	\$1,250	25 Complimentary Tickets	\$625	12 Complimentary Tickets	\$300	8 Complimentary Tickets	\$200	4 Complimentary Tickets	\$100
Listings in Saint Michael School Newsletter and Web-Site with a direct link to your business web-site.	\$100	Listings in Saint Michael School Newsletter and Web-Site with a direct link to your business web-site.	\$100	Listings in Saint Michael School Newsletter and Web-Site with a direct link to your business web-site.	\$100	Listings in Saint Michael School Newsletter and Web-Site.	\$100	Listings in Saint Michael School Newsletter and Web-Site.	\$100
Full-Page Ad in the Event Program - distributed to 2,700 passengers.	\$250	Half-Page Ad in the Event Program - distributed to 2,700 passengers.	\$125	Quarter-Page Ad in the Event Program - distributed to 2,700 passengers.	\$75	Business-Card Size Ad in the Event Program - distributed to 2,700 passengers.	\$50	Business-Card Size Ad in the Event Program - distributed to 2,700 passengers.	\$50
Your Company listed in the SMS North Pole Express Web-Site and the Ticket Eventbrite Web-Site.	Priceless	Your Company listed in the SMS North Pole Express Web-Site and the Ticket Eventbrite Web-Site.	Priceless	Your Company listed in the SMS North Pole Express Web-Site and the Ticket Eventbrite Web-Site.	Priceless	Your Company listed in the SMS North Pole Express Web-Site and the Ticket Eventbrite Web-Site.	Priceless	Your Company listed in the SMS North Pole Express Web-Site and the Ticket Eventbrite Web-Site.	Priceless
Business included in all published North Pole Express Newspaper Articles.	Priceless	Business included in all published North Pole Express Newspaper Articles.	Priceless	Business included in all published North Pole Express Newspaper Articles.	Priceless				
Coporate Banner (provided by sponsor) to be displayed at the Train Station the day of the event.									
Total Value	\$1,600 +	Total Value	\$850 +	Total Value	<b>\$475</b> +	Total Value	<i>\$350 +</i>	Total Value	<b>\$250</b> +

<sup>\*</sup> Your donation is tax deductible to the extent allowed by the law. The Saint Michael School tax exempt id number is 32-0354127.