

Saint Michael School
80 Maple Avenue
North Andover, MA 01845



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Greetings Saint Michael School Friends,

Saint Michael School needs your support! All aboard the North Pole Express for another magical adventure to the North Pole! Saint Michael School in North Andover is hosting its 9th Annual North Pole Express event on Saturday, December 12, 2015. The PTO has spent the past several years diligently working to enhance this magical experience, making it the school's most profitable fundraising event. This fundraising endeavor focuses on raising funds for their educational programs, curriculum enhancements, as well as equipment and technology upgrades.

The event is based on the holiday classic, 'Twas The Night Before Christmas', by Clement Clarke Moore. The event requires coordination of more than 300 dedicated volunteers. Sponsors and Staff agree all efforts are worthwhile just to see the children arrive in their pure excitement, smiling ear to ear as they are greeted with the holiday spirit by the train conductors and pajama-clad readers. There are four express train rides throughout the day that head directly to the 'North Pole' carrying the 2,700 happy and gleeful passengers. Once aboard the train everyone is invited to hear a reading of this beautiful tale, sing-a-long caroling, holiday trivia, enjoy a cold drink and scrumptious cookie, and see lots of special guests, including the **BIG GUY** himself, **Santa Claus!**

The cost of putting on this family holiday tradition has gone up dramatically since the beginning of this endeavor. The school relies on private and corporate donations, such as yours, to help to cover the cost, as well as to raise funds for the school. We are appreciative of each and every donation, as they directly benefit the children of Saint Michael School. We have many options available for both private and corporate donors. Please review the attached pages for a donation form and a description of corporate sponsorship opportunities.

We hope and pray that you will participate in the spirit of giving and keep the dream alive.

With our most grateful thanks,
The Saint Michael School PTO

If you have any questions, please feel free to contact Michelle Caso Simpson OR Debbie Green at smsnorthpoleexpress@gmail.com. Your donation is tax deductible to the extent allowed by the law. The Saint Michael School tax exempt id number is 32-0354127.



Yes! I want to support Saint Michael School through the North Pole Express Fundraiser

Please complete and return this form to:

Saint Michael School, c/o 2015 North Pole Express, 80 Maple Avenue, North Andover, MA 01845

* Your donation is tax deductible to the extent allowed by the law. The Saint Michael School tax exempt id number is 32-0354127.

I am a Private Donor and have enclosed a check made out to the 'Saint Michael School PTO' for:

_____ \$250 _____ \$100 _____ \$75 _____ \$50 _____ \$25 _____ Other

I would like to participate in the Corporate Sponsorship Program - see attached page. I have enclosed a check made out to the 'Saint Michael School PTO' for:

_____ \$5,000 _____ \$2,500 _____ \$1,500 _____ \$750 _____ \$500

**All donations from \$250 will have their name / company name listed in the event program, distributed to 2,700 passengers. Please check this box if you would prefer to remain anonymous.*

Contact Information

First Name _____ Last Name _____ Suffix _____

Spouse's First Name _____ Last Name _____ Suffix _____

Organization _____

Address _____

City/Town _____ State _____ Zip _____

Email _____ Phone (_____) _____

Name As It Should Be Listed In Event Program: _____

I am a Saint Michael School:

Parent Grandparent Alumni
 Friend Faculty / Staff Other _____

2015 North Pole Express

CORPORATE SPONSORSHIP OPPORTUNITIES

THE EXPRESS ENGINE
\$5,000.00

SANTA CLAUS CAR
\$2,500.00

MRS. CLAUS CAR
\$1,500.00

RUDOLPH CAR
\$750.00

FROSTY CAR
\$500.00

BENEFITS	VALUE
50 Complimentary Tickets	\$1,250
Listings in Saint Michael School Newsletter and Web-Site with a direct link to your business web-site.	\$100
Full-Page Ad in the Event Program - distributed to 2,700 passengers.	\$250
Your Company listed in the SMS North Pole Express Web-Site and the Ticket Eventbrite Web-Site.	Priceless
Business included in all published North Pole Express Newspaper Articles.	Priceless
Coporate Banner (provided by sponsor) to be displayed at the Train Station the day of the event.	Priceless
Total Value	\$1,600 +

BENEFITS	VALUE
25 Complimentary Tickets	\$625
Listings in Saint Michael School Newsletter and Web-Site with a direct link to your business web-site.	\$100
Half-Page Ad in the Event Program - distributed to 2,700 passengers.	\$125
Your Company listed in the SMS North Pole Express Web-Site and the Ticket Eventbrite Web-Site.	Priceless
Business included in all published North Pole Express Newspaper Articles.	Priceless
Total Value	\$850 +

BENEFITS	VALUE
12 Complimentary Tickets	\$300
Listings in Saint Michael School Newsletter and Web-Site with a direct link to your business web-site.	\$100
Quarter-Page Ad in the Event Program - distributed to 2,700 passengers.	\$75
Your Company listed in the SMS North Pole Express Web-Site and the Ticket Eventbrite Web-Site.	Priceless
Business included in all published North Pole Express Newspaper Articles.	Priceless
Total Value	\$475 +

BENEFITS	VALUE
8 Complimentary Tickets	\$200
Listings in Saint Michael School Newsletter and Web-Site.	\$100
Business-Card Size Ad in the Event Program - distributed to 2,700 passengers.	\$50
Your Company listed in the SMS North Pole Express Web-Site and the Ticket Eventbrite Web-Site.	Priceless
Total Value	\$350 +

BENEFITS	VALUE
4 Complimentary Tickets	\$100
Listings in Saint Michael School Newsletter and Web-Site.	\$100
Business-Card Size Ad in the Event Program - distributed to 2,700 passengers.	\$50
Your Company listed in the SMS North Pole Express Web-Site and the Ticket Eventbrite Web-Site.	Priceless
Total Value	\$250 +

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